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Tips for your business

Adjust the text and the photo to your
own brand identity

Free
eBook

Learn to grow by doing



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Easy tips

1. Choose 3 fixed
brand colors

Ensure a calm look on your Instagram feed by choosing a maximum of 3 fixed colors. Use these consistently in all your templates so that you are instantly recognizable.
(e.g. Color code: #000000)

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Easy tips

2. Use the grid

Use the grid: Make sure your texts are never too close to the edge.

This looks cleaner and more professional

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3. Save your hashtags

Put your regular hashtags in
your phone's notes, so you
can easily paste them
underneath

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4. Keep texts
short and sweet

People scroll fast. Only use the engaging main message on your images and put the detailed explanation in the caption below your post

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5. Use the 'change all' button

Are you changing the background color of one template to your own brand color?

Click 'change all' at the bottom. Canva will now instantly adjust all pages for you

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What is your biggest
challenge right
now?

What keeps you
up at night?

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Behind the scenes



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“Since working with VAbbySharon, I finally have time again to work on my business instead of in it. An absolute must for every entrepreneur!”

Business coach

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Did you now...?

75% of entrepreneurs lose more than 5 hours a week to administration and social media. That can be done more efficiently!